It's Time For Your Data Security To Take the Spotlight

Your Sensitive Data Is On The Move… Everywhere!

Greater Sharing = Greater Exposure = Greater Risk

What Makes Vera Different

Why Traditional Data Protection Solutions Fall Short

A visual guide to the challenges and solution requirements for media and entertainment companies to securely share pre-release content and intellectual property.

Production IP/Data

Financials

Pre-& Post Production Data

Legal & Human Resources

• Scripts/Manuscripts
• Feature Articles & Reports
• Audio & Video Files
• Custom Artwork & Animations
• Production & Location Plans
• Analyses of Proposed Projects
• Corporate Earnings Reports
• Financial Projections
• Budgets & Asset Allocations

• Audience & Demographic Research
• Location Research & Selection
• Talent Screening & Selection
• Launch/Release Plans
• Marketing & Distribution Plans
• Talent Contracts/Agreements
• Licensing & Royalty Agreements
• Compensation Plans
• Employee Medical Information

Widespread collaboration of pre-release content and other sensitive data—both internally among employees and externally with talent, creative teams, producers, retailers, talent agents, and other partners—is essential to the production and launch/distribution processes that form the core of your business.

The 3 C's Driving Data Sharing Today

New collaboration technologies emerge daily—many of which are outside IT's control.

Rapid adoption of cloud services results in more data beyond the company perimeter.

The work-from-home trend, accelerated by COVID-19 pandemic, pushes data sharing to unprecedented levels.

51%

33%

70%

70%

$30B+

Annual entertainment industry losses due to IP theft/misuse.

3 of media and entertainment companies experienced a cyberattack within the past year.

of threats came from internal actors that had unrestricted access to sensitive data.

5,150,760

The number of daily web app attacks to media companies from October 2019 to September 2020.

SECURE

DLP DRM

Visibility, control, and protection also need to extend "beyond the fence" to account for the myriad business-driven use cases that require sensitive data to be shared, both internally and externally.

DLP DRM

CASB

Visibility, control, and protection also need to extend "beyond the fence" to account for the myriad business-driven use cases that require sensitive data to be shared, both internally and externally.

Having "fences" that restrict the flow of sensitive data and solutions that are cumbersome to implement and maintain is not enough.

Complete Data Protection

Ease of Use

Comprehensive Coverage

that includes the option of viewing and editing via a Vera HTML wrapper, or inline for native applications with the Vera client.

with no limitations on devices, file types, data stores, collaboration tools, or applications.

Ready To Bullet Proof Your Data Security? Contact Vera Today!

Learn More

Request Demo

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Sources:

5. 5 Data Security Challenges to Modern Collaboration, Nucleus Cyber, 2020.