boldonjames
by HelpSystems

Keeping you
secure, compliant
and in control

>

Contents

Unlocking the Value of Data

We're entering a new era of data protection – one that promises ever greater protection for data subjects, tighter regulatory oversight and even larger fines for non-compliance. But while the threat from outside the organisation remains significant, many data breaches comes not from cybercriminals or state-sponsored actors, but from the actions of employees themselves.

While data classification offers an increasingly persuasive answer to the questions of unintended data leakage, it doesn't stop here. With Gartner pointing to rapidly growing adoption, the benefits of effectively categorising data go far beyond protection.

More effective classification delivers truly transformational results. It makes managing the key natural resource of the 21st century – your data – so much easier, quicker and with greater levels of accuracy. It gives you the ability to leverage the value of your data, streamline daily operations across lines of business, and ensure engagements with partners and customers are both secure and appropriate. Crucially, it helps the organisation make more informed decisions, while providing the tools to proactively respond to regulatory change.

Not only this, data classification extends the value and efficacy of your wider data security and governance ecosystem – adding new levels of intelligence to data loss prevention and data archiving solutions, to name just two. All of which drives greater levels of return across your data protection investments.

Ultimately though, data classification allows data security controls, rules and policies to be more easily and consistently enforced. It's the process of applying clear, consistent electronic markings to any type of file or document (for example 'commercial in confidence', 'internal only' and 'public'), then allowing it to be saved or sent only in accordance with that marking.

It's simple, unobtrusive and builds a culture of security awareness that doesn't just protect your people, it enhances productivity and improves business performance.

The Case for Data Classification

Boldon James is a Data Classification pioneer. We've been doing it for over 30 years. Today, our solutions are helping many of the world's most successful organisations take control of their data to drive business performance.

Delivering Compliance, Driving Business Performance

Your organisation generates a huge amount of data. Some is essential business information or Intellectual Property. Some belongs to your partners. Some is personal and private to your staff and your customers, while some should be deleted. To ensure you stay secure, compliant and in control, it all needs to be identified, categorised and protected. This is where data classification comes in.

By assigning visual and metadata labels to the data and documents you create across the organisation, data classification allows informed decisions to be taken about how it's all managed, protected and shared.
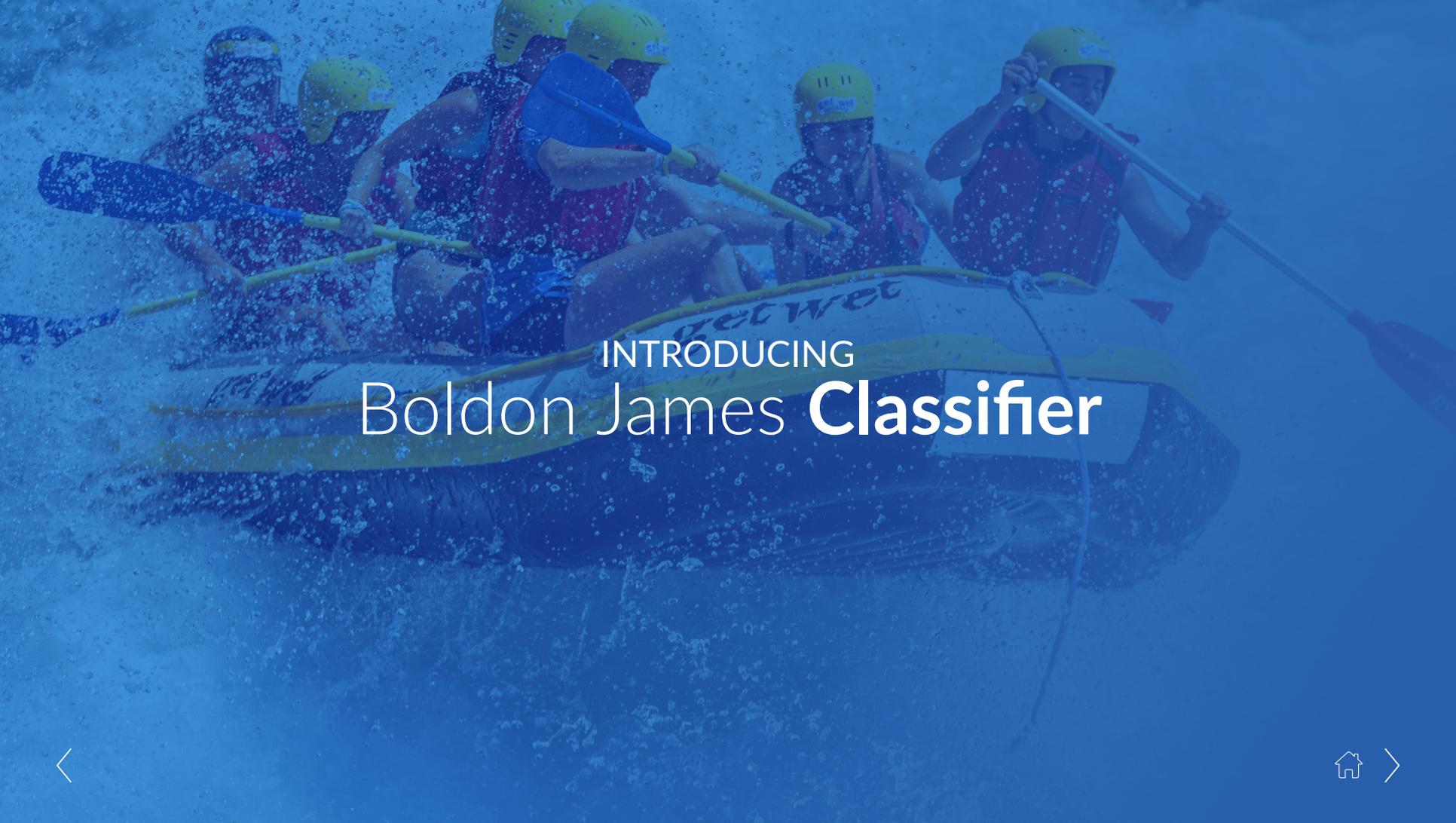
Your organisation generates a huge amount of data.

The result is streamlined business processes with data security at the core, an improved security culture and the ability to respond to today's rapidly evolving regulatory landscape.

Why you need best-of-breed classification

- To respond to evolving local, regional and global data protection regulations

- To streamline operations, drive business performance and extract maximum ROI

- To drive a culture of security awareness across the organisation

- To improve the time to value of new systems and toolsets

INTRODUCING
Boldon James **Classifier**

Boldon James Classifier is the best-of-breed data classification solution at the heart of your data security ecosystem. Used by over 1,000 organisations across the world, Classifier puts you in total control of your data to drive operational excellence, business innovation and growth.

Protecting Data Throughout its Lifecycle

Boldon James Classifier provides a complete suite of products; wrapping a protective governance shield around your data throughout its lifecycle. Classifier gets to work from the moment a file or document is created. It manages your data at rest in storage and archiving systems, and protects it in motion when your people are sharing inside and outside the organisation.

Classifier features a powerful management layer that monitors and reports on classification events and the handling of classified data. These reports not only demonstrate compliance to regulatory authorities, they support advanced analysis of

Classifier gets to work from the moment a file or document is created.

user behaviour to identify and reduce risk and drive continual improvement. Integration with a wide range of third party analysis tools –including SIEM, business intelligence and advanced predictive analytics – further enhance insights to inform your security strategy.
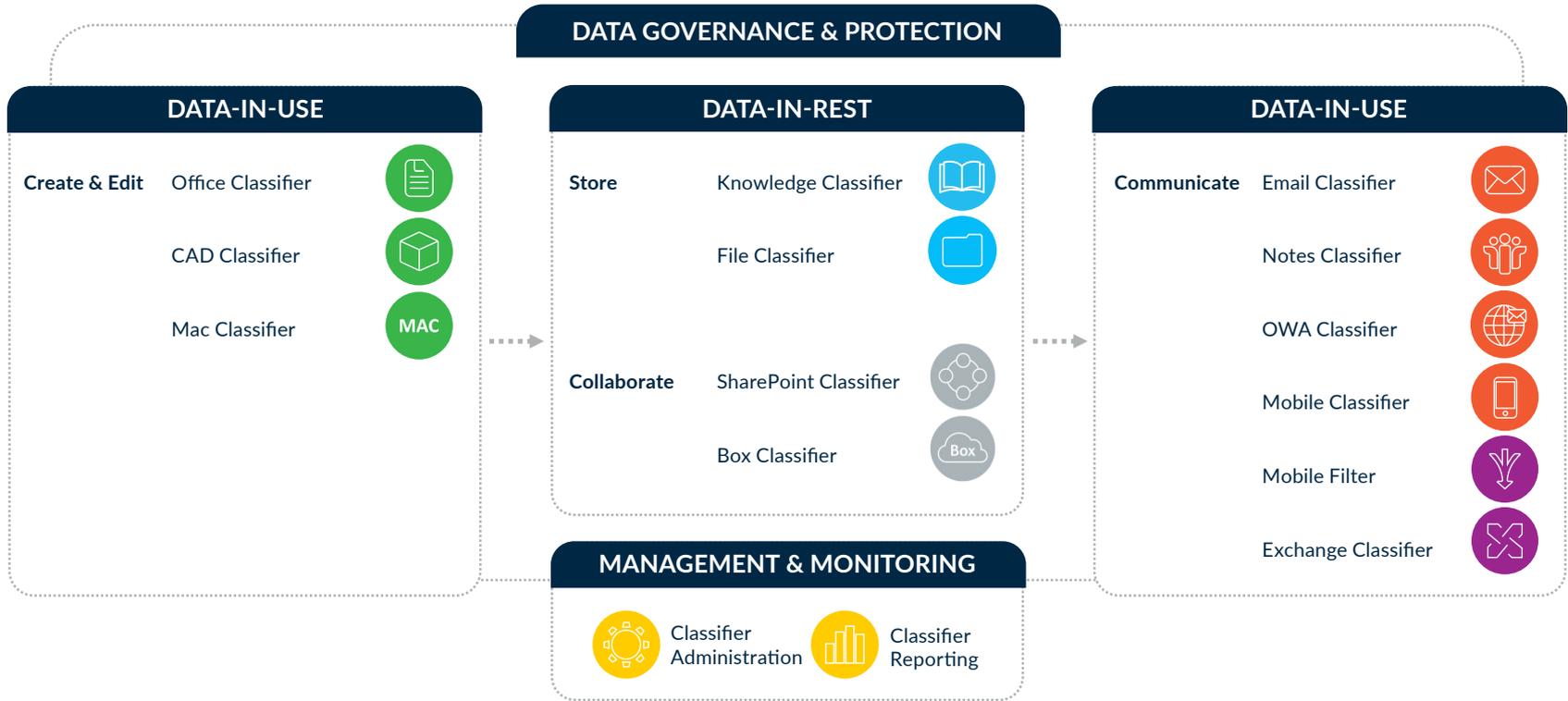
Enabling Integration, Empowering Change

Classifier blends together best practice in user-driven and automated classification techniques to meet the unique needs of your business. It integrates with powerful data security and governance ecosystems to increase the efficacy of existing data loss prevention, information rights management and archiving solutions, amongst others.

Because Classifier is user-led, employees become more data-aware, develop a greater understanding of your policies, the value of your organisation's data and how to handle it. And by empowering users, you can embed a culture of security across your organisation.

Classifier – Protecting Data Throughout its Lifecycle

DATA GOVERNANCE & PROTECTION

DATA-IN-USE

Create & Edit

Office Classifier

CAD Classifier

Mac Classifier

DATA-IN-REST

Store

Knowledge Classifier

File Classifier

Collaborate

SharePoint Classifier

Box Classifier

DATA-IN-USE

Communicate

Email Classifier

Notes Classifier

OWA Classifier

Mobile Classifier

Mobile Filter

Exchange Classifier

MANAGEMENT & MONITORING

Classifier Administration

Classifier Reporting

INTRODUCING YOUR
Data Classification Ecosystem

ClassifierPLUS, our global technology partner programme, assures seamless integration with data security and governance solutions – eliminating complexities and delivering rapid ROI.

SECLORE

DIGITAL GUARDIAN

PKWARE

Microsoft

FORCEPOINT
POWERED BY Raytheon

McAfee

To ensure swift, trouble free deployments Boldon James Classifier features out of the box integrations with a wide range best-of-breed technologies from strategic **ClassifierPLUS** partners including those listed above.

Stronger Together

With data classification a key building block of a comprehensive data security and governance environment, our **ClassifierPLUS** partner ecosystem assures seamless integration and minimal downtime.

Boldon James Classifier integrates with and supports all best-of-breed data management and protection solutions including, amongst others, data loss prevention, information rights management and archiving solutions.

Extend & Improve

Not only do we integrate, we extend and improve. Classifier is increasingly adopted as the foundation for holistic data-centric security approaches – extending and improving the efficacy and accuracy of a wide range of solutions to gain more insights, eliminate false positives, and enable greater return on investment across the entire security stack.

Moreover, with our expert teams offering end-to-end technical support and service excellence, and working with best-of-breed implementation partners, we offer customers supplier independence and the assurance of flexible, versatile solutions that work.

Classifier is increasingly adopted as the foundation for holistic data-centric security approaches

Through dedicated customer focus, flexibility and experience,
we help customers to drive business performance and extract maximum ROI.

Our unrivalled customer service and best-of-breed data governance solutions
enable customers to manage data effectively, streamline operations and
proactively respond to regulatory change.

Read why we're trusted by customers to drive business value and achieve
maximum ROI from across the sector spectrum.

Delivering Best Practice Information Security for Allianz

To protect sensitive and valuable Information, Allianz Ireland PLC needed to understand and distinguish between the different types of information used across the organisation. Its data classification solution needed to be implemented fast and across multiple systems. It also needed to be easy to use and visible, so employees would be aware of, and able to fulfil, their data security obligations.

Allianz 🔵

"Data Ownership is critical to data management. A tool that makes it easy for business areas to take ownership is very important; Boldon James is the ideal tool for Allianz plc."

Karen Forte, CIO & Head of Services, Allianz Ireland

Read the full case study »

Driving Compliance and Security Culture at DeltaCredit

With data classification now a regulatory requirement, DeltaCredit, part of the Societe Generale Group needed to achieve compliance and gain greater visibility of its data and how to protect it. In combination with data loss prevention systems, Boldon James has helped to mitigate multiple data leakage risks, reduce false positives by over 80% and change security culture across the entire organisation.

DeltaCredit
ЖИЛИЩНОЕ ФИНАНСИРОВАНИЕ

"Boldon James were the best in both price and quality. In combination with Data Loss Prevention systems, Boldon James has helped to reduce DLP false positives by over 80%."

Alexey Lola, Chief Information Security Officer at DeltaCredit Bank

Read the full case study »

Powering Data Security for Turkish Aerospace Industries (TAI)

TAI faces multiple legal, regulatory and compliance demands that require all data assets are classified by their originators. In order to better manage classified information in their network environment, TAI needed a user-driven classification software tool. In Boldon James they found it.

"Boldon James Classifier is able to satisfy our compliance requirements, was implemented very easily and we can share some of the benefits of this software with our partners and other stakeholders"

Gülsen Bayramusta, Information Technologies Manager, Turkish Aerospace Industries

Read the full case study »

Boosting Global Adoption in Fortune 500 Pharma Giant

This US-based, Fortune 500 global pharmaceutical giant needed to implement a data classification solution which would be globally adopted and allow for classification consistency across the organisation. The deployment of Boldon James Classifier, delivered in 17 languages, was a big win for the business – boosting the number of data classification users across the world to 98%.

"A recent survey of the business confirmed that data classification usage has risen from 2% to 98% since the implementation of Boldon James Classifier."

Read the full case study »

Gartner peerinsights™

"**Great customer satisfaction and well-integrated product.**
The Boldon James Engineers are very supportive in assisting
with deployments, queries and handling issues."

"**Great product for user awareness.** Very good customer support
for implementation and operations. The product is great
for improving user awareness of data classification."

boldonjames
by HelpSystems

Boldon James is a data classification and secure messaging specialist, delivering globally-recognised innovation, service excellence and technology solutions that work.

We integrate with powerful data security and governance ecosystems to enable customers to effectively manage data, streamline operations and proactively respond to regulatory change.

We're a safe pair of hands, with a 30-year heritage of delivering for the world's leading commercial organisations, systems integrators, defence forces and governments.

Pioneers of data classification and secure messaging solutions

Technology that seamlessly integrates with best-of-breed data governance solutions

Unrivalled customer service excellence and technical support

Trusted by customers to reduce risk and streamline business performance

boldonjames

by HelpSystems

About HelpSystems

HelpSystems is a people-first software company focused on helping exceptional organizations Build a Better IT™. Our holistic suite of security and automation solutions create a simpler, smarter, and more powerful IT. With customers in over 100 countries and cross all industries, organizations everywhere trust HelpSystems to provide peace of mind. Learn more at www.helpsystems.com.