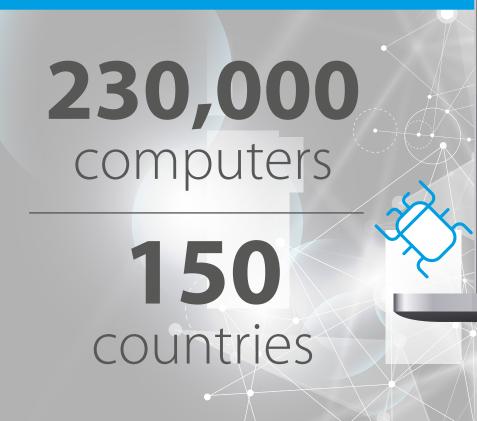


ATTITUDES HAVE CHANGED IN THE WAKE OF WANNACRY

Survey results from a Clearswift commissioned survey with Vanson Bourne

The WannaCry attack on May 12 was a Ransomware attack that struck...





Demands of approximately **£300** were made per device

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to unlock encrypted files

Since then **£108,000** in bitcoin paid by victims has been withdrawn

We spoke to over **600** senior business decision makers and **1200** employees in the UK, US, Germany and Australia after the attack. Here's what we found:



of UK organizations now feel another attack is imminent



of UK firms will add cyber security to the boardroom agenda following WannaCry attack



of firms worldwide have pledged to implement stronger cyber security measures



of employees are now reading more about cyber security







26%

are taking steps to make sure their companies raise their game in cyber security in the aftermath of the events





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are worried

Private sector is more concerned about how their data is held

of people are worried about how companies hold their data



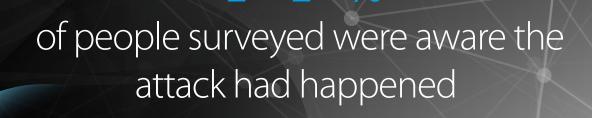
Of those aged **18-24** are more likely to take action following the attack

83% vs 72%



A quarter of people **26%** were affected by the attack – either their company, them personally or a service they use

Over three quarters



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in the **UK**

AUGMENT YOUR EXISTING SECURITY INFRASTRUCTURE TO COMBAT TODAY'S INFORMATION BORNE THREATS.

Add 'security' to your board meeting agenda

Increase inbound threat protection

🔅 Mitigate data loss risks

Enhance critical information protection

DISCOVER CLEARSWIFT SECURITY+

Contact Clearswift and ask how our technology can increase threat prevention and enhance data protection at your organization:

🖂 info@clearswift.com

www.clearswift.com



/anson Bourne on behalt of Clearswift in July 2017. Over 600 Business Decision makers and 1,200 mployees alike in the weeks following the WannaCry attack.