

FORTRA[®]

BRAND PROTECTION

GenAI-Enabled
Scams Rose

456%

in Under a Year

Brand
Impersonation
Scams Cost

\$2.9B in 2024

Nearly

1M

New Phishing Sites
Created Monthly

Over

156K

Fake LinkedIn
Profiles in 2025

Protect your brand, team, and customers by finding, disrupting, and eliminating threats before they strike. Expert intelligence and rapid takedowns turn insights into action to defend what matters most.

Industry Leaders Trust Fortra

 TikTok

 DELTA

 Scotiabank[™]

 pwc

AIRBUS

 WELLS
FARGO

 GoDaddy

Uber

Fortra Brand Protection: From Detection to Takedown

20M URLs Scanned
Daily to Detect and Stop
Phishing, Fraud, and
Impersonation

Access Blocked to
Malicious Phishing
Sites Within
2 Hours

Dark Web Monitoring
Identified **3M**
Compromised Credentials
for Customers Last Year



Brand Protection: Detect and disrupt brand abuse



Account Takeover: Discover and remove fake or malicious domains



Social Media Protection: Uncover and stop scams, fake ads, and brand impersonators



Data Leak Protection: Identify data leaks across social media and the open and dark web

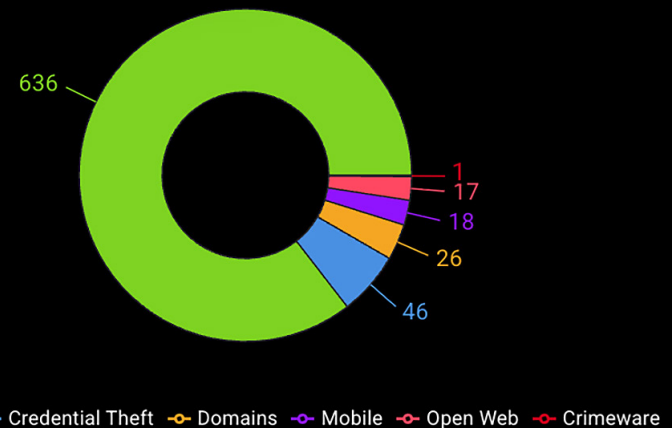


Executive Protection: Neutralize digital threats against your C-suite



Counterfeit Protection: Stop fake sites and fraudulent storefronts

MITIGATIONS IN PROGRESS
Potential threats under investigation



Fortra mitigates thousands of online malicious incidents weekly, giving customers real-time insight to incident mitigations.

Get started at fortra.com/brand