



SOLUTION BRIEF (DATA CLASSIFICATION)

# Financial Services

## Protect Data and Meet Compliance Requirements

Financial institutions face immense pressure to protect the data they create and collect. These organizations must be ever vigilant to the possibility of a data breach caused either by malicious actors or through employee mistakes. In either case, a data breach carries with it severe consequences, from heavy fines to the loss of consumer trust and market share. Protection and proper management of payment card information (PCI), personally identifiable information (PII) and intellectual property (IP) requires that it be clearly identified so that employees can make intelligent, deliberate decisions on how the information is handled and protected.

With support for automated, guided, and user-driven classification, Fortra’s Data Classification Suite (DCS) enables financial organizations to accurately identify information assets according to business value and sensitivity. Once identified, any user of the information will have the guidance necessary to become an integral part of your data protection strategy and help ensure compliance with regulations and standards such as PCI-DSS, SOX, FINRA, GLBA, and ISO 27001 and 27002.

DCS provides users with targeted, interactive security education and policy enforcement when handling email and documents – without disrupting business workflow. Our policy engine leverages the content, context, and classification of the document, as well as user attributes, to ensure the right people are accessing the right information and are sharing it according to corporate policy. This includes the enforcement of ethical barriers between business units within the same organization.

### PRODUCT SUMMARY

#### Identify Sensitive Information

- Identify PCI, PII and IP
- Apply dynamic visual markings for security awareness and accountability
- Comply with data privacy and marking regulations

#### Prevent Data Loss

- Catch mistakes before they happen
- Optimize DLP and trigger consistent application of encryption technologies
- Audit user behavior when handling sensitive data

#### Protect Data on Mobile Devices

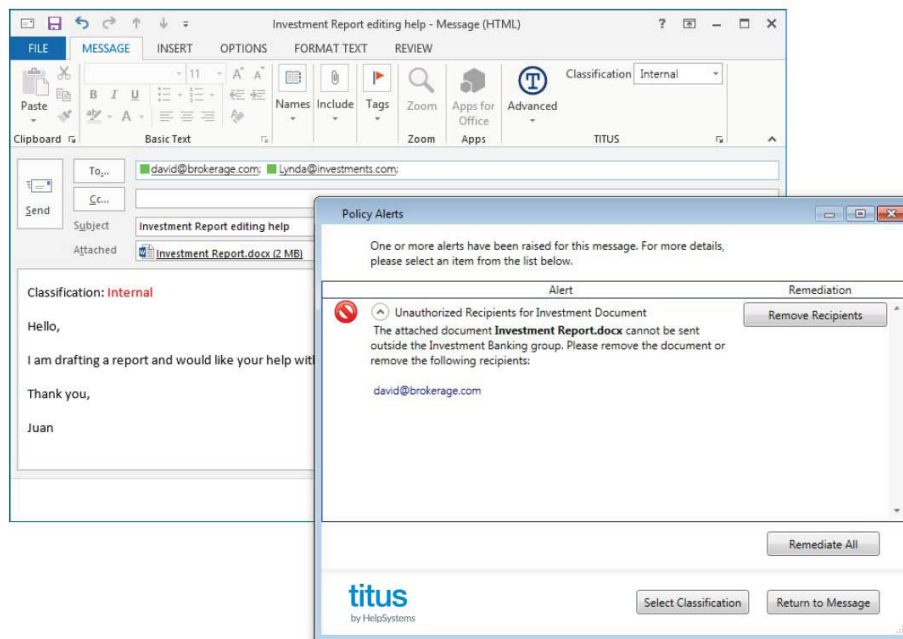
- Secure sensitive financial information in an encrypted container
- Control various forms of mobile data sharing (upload, email, print, copy, and opening in other apps)
- Delete sensitive files based on device location (geofencing) or expiration period

*“When we show regulators that we’re classifying with Fortra’s Data Classification, they are impressed that we can show with a high degree of confidence that email going out the door is protected. But more important for us is the fact that we can assure our customers that their sensitive financial information is safe.”*

**Nathan Horn-Mitchem, Vice-President, Information Security Officer,**  
Provident Bank

## Optimize Your Data Security Ecosystem with DCS

DCS enable users to identify and classify email and documents. The intuitive and easy to understand user interface is integrated into familiar office applications, including Microsoft Outlook, Microsoft Office, and Windows Explorer. Data classification is the foundation of data security, and DCS can be leveraged by your entire data governance ecosystem to protect sensitive information within and beyond your borders. Internally, classification can be employed to map document retention policies so that archiving software can make informed and consistent decisions about retention and deletion. Since classification metadata provides explicit information about the file's sensitivity, DLP solutions are able to more effectively prevent unauthorized data sharing via email, USB, or other network endpoints. And for persistent protection of data anywhere, classifications can automatically trigger the appropriate encryption or Microsoft Rights Management Services (RMS) templates.



Prevent data leaks even within your organization and provide immediate policy violation and remediation options for users.

*“Classifying data has quickly become second nature to our employees as the Fortra’s Data Classification products are so easy to use. Not only is our data consistently protected, our new approach to classification has made users more aware of how they should be handling data. The end result has been a consistent, secure approach to locking down our most valuable asset, our data.”*

**Davor Matošić CISO at Splitska Banka**



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### About Fortra

Fortra is a cybersecurity company like no other. We’re creating a simpler, stronger future for our customers. Our trusted experts and portfolio of integrated, scalable solutions bring balance and control to organizations around the world. We’re the positive changemakers and your relentless ally to provide peace of mind through every step of your cybersecurity journey. Learn more at [fortra.com](https://fortra.com).