

**FORTRA<sup>Δ</sup>**

# Fortra Data Loss Prevention

High-Powered DLP, Supported  
by Experts Who Have Your Back



# Real data protection with proven capabilities and expert guidance

We know data loss prevention can be complex... but it doesn't have to be.

Our market-leading DLP is backed by decades of focus, solving real use cases. From basic data protection requirements to today's common cloud, hybrid, and remote work environments, we can help you protect workflows across your entire organization.

 Available in  
AWS Marketplace

**VISIT AWS MARKETPLACE**



## Fortra DLP

**5.5M**

**Total Users  
Protected**

**600**

**Worldwide  
Customers**

**2.2M**

**Agents Under  
Management**

**20+**

**Years of  
Experience**



# We're living in a world where data is big and getting bigger.

**It's estimated that by 2025, the world's population will generate 181 zettabytes of data a year, a 150% increase from just two years prior.\***

Today's most successful businesses are digitizing virtually every aspect of their operation.

Whether it's financial data, regulated healthcare information, or valuable intellectual property, that sensitive data needs to be protected by organizations.

\*<https://www.statista.com/statistics/871513/worldwide-data-created/>







# **Businesses have trusted data loss prevention (DLP) tools to safeguard their critical data for years**

Fortra DLP gives you immediate visibility into your organization's assets and helps provide a streamlined path to security maturity.

600 customers worldwide use Fortra DLP to discover, monitor, log, and block threats to their data with pre-built policies that help them avoid gaps and comply with evolving regulatory changes.




# How We're Different

Three pillars form the foundation of our more efficient, industry-leading data protection architecture.



# Protect Critical Data and IP Wherever it Lives



powered by 

## Fast Deployment and Results

Fortra DLP is powered by AWS, and our customers see critical results quickly. A series of intuitive, out-of-the-box dashboards help provide immediate visibility to DLP actions and threats to sensitive data egress.



## Cross Platform Coverage

With support for hybrid environments, including coverage for Windows, macOS, or Linux operating systems, browsers, and applications, Fortra helps eliminate gaps in your data protection program.

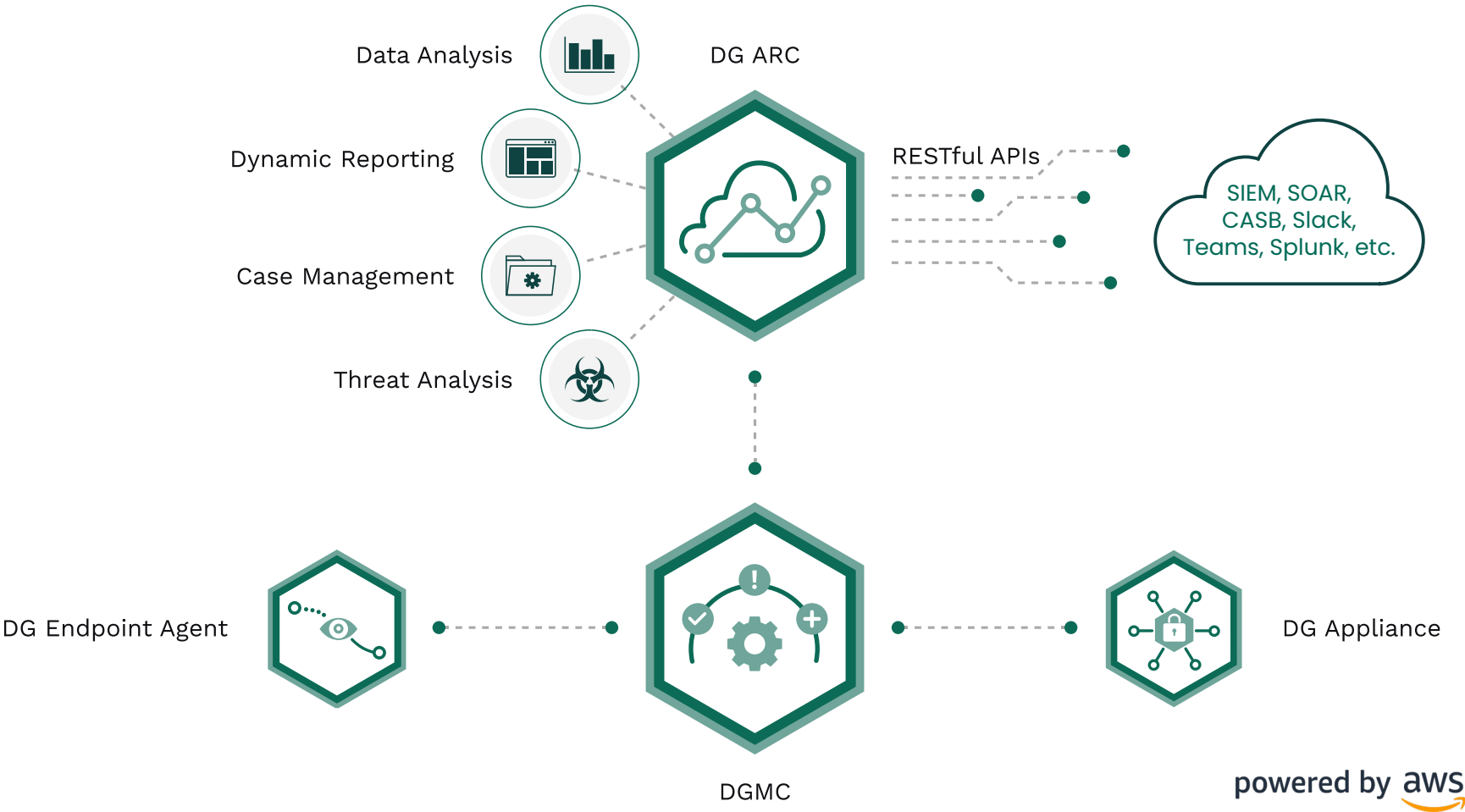


## Comprehensive Controls

With Fortra, organizations choose from a wide variety of controls based on the sensitivity level of a file to secure their valuable data, including the ability to protect, monitor and outright block actions. By giving hard and soft limits on allowed data actions, organizations educate users while guarding against risk.



# Fortra DLP Platform



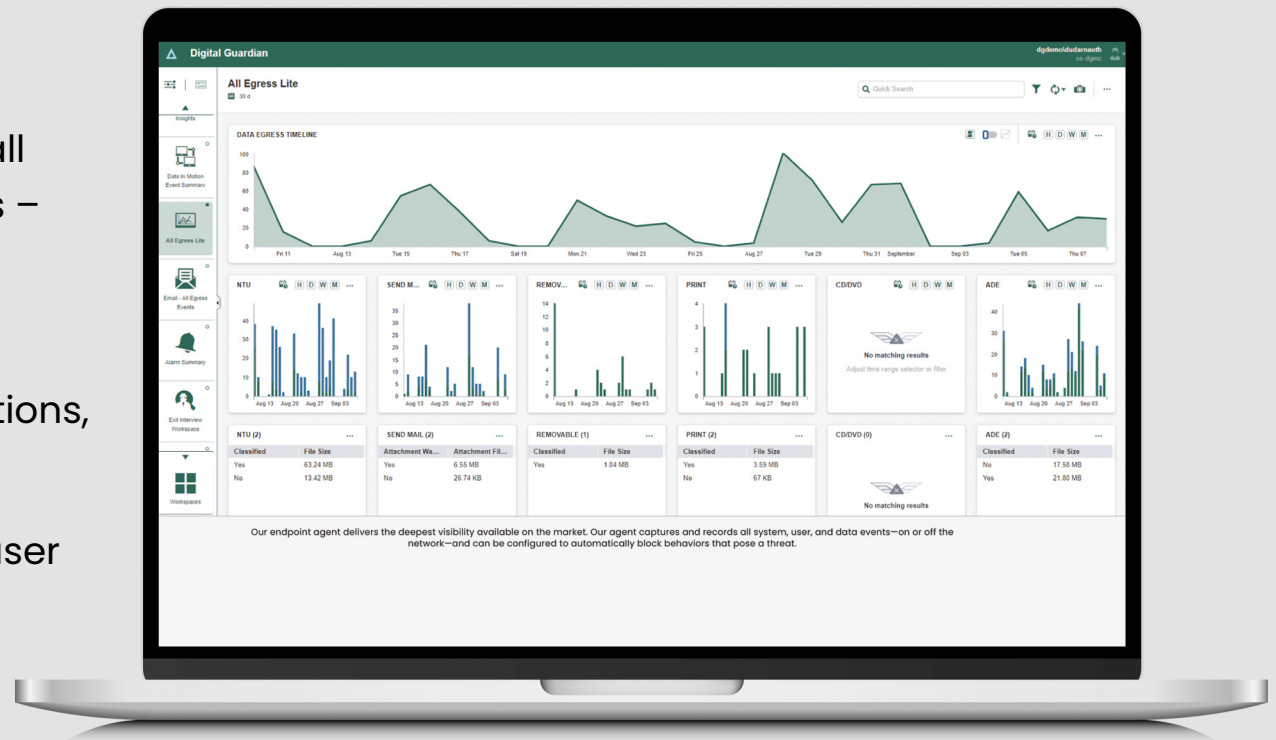


Know what you need to protect? Have use cases to meet? Just trying to discover and better understand your data? Fortra's data protection experts will work with you to customize rules and policies for both bottom-up and top-down approaches

## Endpoint DLP

Delivers the deepest visibility available on the market. Our agent captures and records all system, user, and data events – on or off the network.

- Monitors structured and unstructured data, applications, and data movement
- Applies policies based on user role and usage rights



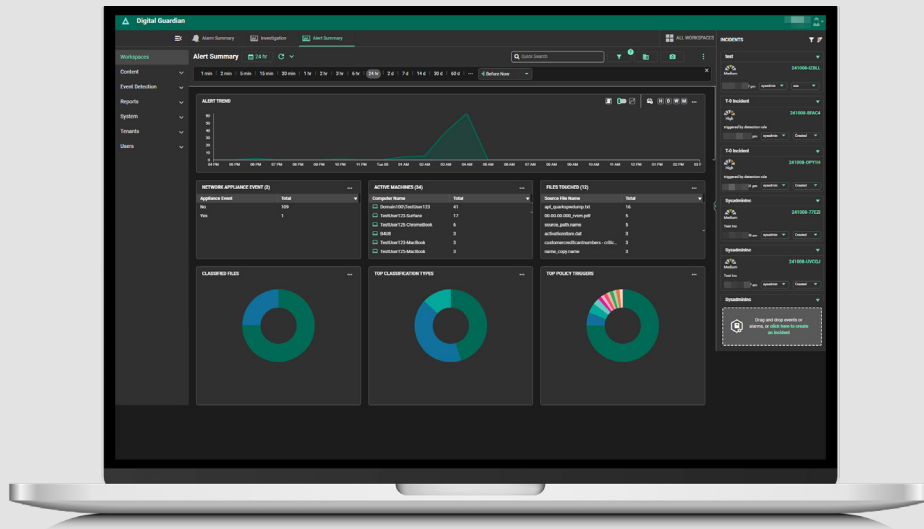


## Analytics & Reporting Cloud (ARC)

Running on Amazon AWS, ARC correlates and analyzes system, user, and data events from endpoint agents and network appliance to provide the visibility and context you need to identify and remediate insider and outsider threats. Get fast and intuitive visibility to DLP actions, analytics, workflows, and reporting.

- Analytics that filter out the noise
- Security analyst-approved workspaces
- Drag and drop incident management
- Right click remediation in real time





## Technology Partners and Integrations

Fortra DLP has developed custom applications and leverages APIs to integrate with the products you already own. Technology and partnership integrations include:



## Network DLP

Support compliance and reduce risks of data loss by monitoring and controlling the flow of sensitive data via the network, email or web. Classify, monitor, and control sensitive data across your networks, storage repositories, databases, and cloud applications like Office 365.

- Monitor and protect all network traffic
- Flexible, tailored responses
- Accelerate compliance efforts, securely

## Greater Deployed Efficacy

The Fortra Services team can help you deploy faster, achieve quick time to value, reduce data security risks and get the most out of your DLP technology. Our team can help you at every step of your data protection journey, from formulating your data protection strategy, deployment, ongoing policy refinement, continuous reporting, and risk assessment.

Our **Managed Security Program** can help customers manage their DLP solution. When our experts partner with your team to fill your security talent gap, you leverage our experience implementing mission-critical data security, incident response, and compliance programs.



### **Managed Security Program for Endpoint DLP**

Our team takes care of hosting, setup, ongoing monitoring, analyzing, tuning, and maintenance of your endpoint DLP program.



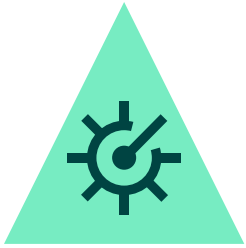
### **Managed Security Program for Detection & Response**

Our team of experts use the latest defense strategies and intelligence to hunt, detect, and respond to attacks.



### **DP Select for Midsized Businesses**

Leverage Fortra's experience creating effective data protection programs for organizations with mission-critical data but limited in-house security expertise.



### **Get DLP that works**

Focus on your core business and leave data protection to our security experts.



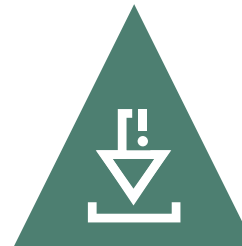
### **Achieve exceptional time to value**

We'll get your data protection program operational faster than you could on your own.



### **Take advantage of our best practices**

Gain the benefit of our insights, experiences, and processes protecting the most critical information of our diverse customer base.



### **Instant scalability**

On-demand scale handles spikes and provides storage and compute power to drive world-class data protection.



### **Fill your security talent gap**

Leverage our experience implementing mission-critical data security, incident response, and compliance programs.



### **Immediate time to value**

No hardware, additional software, or configuration required. Fortra hosts and manages a big data security architecture for you.



## Fortra Secure Service Edge

powered by Lookout

Fortra has partnered with Lookout and their Cloud Security Platform to enhance the security coverage of our DLP from endpoint to cloud, protecting our customers' sensitive data throughout its lifecycle, at rest, in use, or in motion.

The Lookout SSE solution integrates cloud access security broker (CASB), zero trust network access (ZTNA) and secure web gateway (SWG). These natively integrated solutions deliver complete visibility and control from endpoint to cloud.





## CASB

Cloud Access Security Broker CASB

**Detect, Classify & Protect Data in a Multi-Cloud Environment**

### Challenge

Public data stores & cloud applications create a lack of visibility and control over sensitive company data.

### The need:

Full visibility into the type, location, and use of sensitive data enables effective data security.

### Fortra SSE

Provides cloud discovery and cloud data protection for public and private clouds through a unified policy engine.

## SWG

Secure Web Gateway

**Protect Endpoints from Internet Threats**

### Challenge

The internet and public applications present risk to organizations due to malicious websites that install malware or steal user credentials.

### The need:

Secure access to sensitive data, reduce data loss from internal and external threats.

### Fortra SSE

Monitors internet usage to enforce policies, stop malware downloads, detect malicious websites and prevent sensitive data leakage.

## ZTNA

Zero Trust Network Access

**Remote Access to Private Applications**

### Challenge

VPNs are challenging to administer and provide excessive access to network resources.

### The need:

Ensure remote access to enterprise resources is secure and appropriate based on context such as user, device, location, and data.

### Fortra SSE

Provides context-aware zero trust remote access to private enterprise applications while securing sensitive data.

# Ready to Learn More about Fortra DLP?

**SEE A DEMO**



## ABOUT FORTRA

Fortra provides advanced offensive and defensive security solutions that deliver comprehensive protection across the cyber kill chain. With complete visibility across the attack chain, access to threat intelligence spanning the globe, and flexible solution delivery, Fortra customers can anticipate criminal behavior and strengthen their defenses in real time. Break the chain at [fortra.com](https://fortra.com).