



DATASHEET (FORTRA DLP)

The True Cost of “Free” DLP

Microsoft Purview is offered as “free,” coming bundled with E3 and E5 packages. However, the many hidden costs and add-ons of Purview can exceed the cost of proven, purpose-built data loss prevention (DLP) tools, and make budget planning impossible. Fortra DLP offers predictable, transparent pricing with extensive features included in a single package.

Unlike Microsoft Purview, which can result in unforeseen expenses due to extra charges for data scans, Microsoft Sentinel integration, and other premium features, Fortra DLP offers predictable, transparent pricing with extensive features included in a single package. This clear pricing model enables organizations to budget confidently without surprise costs, while Fortra’s intuitive interface, custom reporting, and contextual classification capabilities provide a unified experience for advanced data protection.

DLP solutions play a critical role in protecting organizations from both accidental and intentional data loss, ensuring compliance with corporate data handling policies. Fortra DLP serves as a comprehensive solution by enforcing these policies electronically to secure sensitive information across diverse environments. Core stakeholders in successful DLP implementation, including legal, compliance, and privacy teams, define the data handling policies that DLP enforces to mitigate data risks.

For organizations seeking a robust and cost-effective DLP solution, Fortra delivers the secure, policy-driven approach necessary for effective data loss prevention, backed by comprehensive support that doesn’t rely on third-party vendors or additional licensing. Choose Fortra to ensure secure data handling, enforce compliance policies, and empower your team with the insights and tools they need to manage DLP effectively.

Unified Platform and Control

Microsoft Purview’s capabilities are bundled with different licensing levels (such as E3 and E5) but often require additional purchases or services for enhanced features, leading to potentially unpredictable costs. This approach contrasts with Fortra centralized management console and robust policy management, whereas Microsoft’s reliance on separate consoles and limited alert functionality can complicate monitoring and enforcement. Fortra offers unified protection for internal and external threats via a single agent, network appliance, and management console, which streamlines administration and enhances visibility across devices and environments.

REVIEWS

Microsoft

“High complexity implementation for some seemingly basic features, especially in Endpoint-DLP. Providing reports to business stakeholders is difficult out of the box. Notifications to users can not be configured a lot except for the main text.”

–Gartner Peer Insights

Fortra DLP

“It’s one of the best DLPs in the market. It supports both on-prem and cloud environments.”

–Gartner Peer Insights

“Fortra DLP is the best tool for data security over the network level and endpoint level. We protect our data from unintentional sharing with external sides such as conversion and online storage backup websites.”

–Gartner Peer Insights

“I am highly impressed by Fortra DLP. The software surpasses expectations in safeguarding our data, offering outstanding security features that ensure the protection of our critical information. Utilizing advanced measures, it successfully thwarts unauthorized access and shields us from potential cyber threats.”

–G2

Custom Reporting & Analytics

Microsoft users must connect to Microsoft Sentinel, a paid service requiring advanced skills to generate custom reports, often resulting in added costs and delayed insights. Unlike Microsoft Purview, which lacks built-in custom reporting, Fortra DLP eliminates the need for complex integrations or additional services. Fortra provides robust custom reporting and advanced analytics directly within the platform, offering users a single-pane view where they can build personalized dashboards and reports to track policy compliance and address incidents efficiently. Fortra's seamless, out-of-the-box reporting capabilities make it a straightforward and cost-effective choice for organizations prioritizing quick, comprehensive data visibility.

Comprehensive Context-Based Classification

Microsoft primarily relies on content-based identification, focusing on standard data types like Social Security and credit card numbers. This content-based approach can limit protection for unique proprietary information, leaving certain sensitive data types vulnerable if they don't match predefined patterns.

Fortra DLP, in contrast, excels in classifying and protecting sensitive data by leveraging the context of its creation, allowing organizations to apply controls based on both usage patterns and data origin.

This approach enhances protection for custom data types, such as proprietary design files, that cannot be identified solely by content keywords or patterns. Fortra's contextual classification provides a more adaptable solution for comprehensive data security.

Professional Services You Can Depend On

Microsoft Purview relies on third-party consultants, who may lack in-depth expertise in DLP solutions, potentially leading to slower resolutions and service gaps due to the lack of specialized support and direct integration with Microsoft's product teams. In contrast, Fortra DLP stands out by providing dedicated professional services and integrated support tailored specifically for DLP, covering everything from deployment to ongoing maintenance. With close collaboration across support, product, and R&D teams, Fortra resolves customer issues efficiently and with priority.



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About Fortra

Fortra provides advanced offensive and defensive security solutions that deliver comprehensive protection across the cyber kill chain. With complete visibility across the attack chain, access to threat intelligence spanning the globe, and flexible solution delivery, Fortra customers can anticipate criminal behavior and strengthen their defenses in real time. Break the chain at fortra.com.