



DATASHEET

Fortra Data Protection

Your business is not static, nor is the data that drives it. Whether it's source code, sensitive patient information, or financial documents, data fuels businesses. That data is growing and changing by the moment and in a rapidly changing threat landscape, it's at risk of being lost or stolen.

In many ways, a business is only as viable as its data. In the face of mounting data breaches, evolving data privacy laws, and a hybrid workforce, it's imperative for companies to keep track of their data and ensure its being kept safe without slowing the pace of their business or impeding productivity.

Why Fortra

Fortra offers world-class infrastructure protection, data security, intelligence, and automation solutions. Over 30,000 loyal customers worldwide trust us to help them create a simpler, smarter, more powerful IT. Partner with us because of our:

- Commitment to Cybersecurity
- Exceptional Support
- Breadth of Solutions
- Vendor Stability

Fortra's leading data protection offering delivers interlocking security for all cybersecurity maturity levels. Our modular solutions for data classification, data loss prevention, and secure collaboration combine to address your immediate needs and use cases, as well as advise your next best steps as your security program evolves.

Data Classification

Better understand your data with labels while enhancing data security and reducing business friction.

Data Loss Prevention

Get immediate visibility into your data security and protect critical data and IP wherever it lives.

Secure Collaboration

Take a zero trust approach to file sharing. Encrypt and control access to sensitive files wherever they go.

PRODUCT SUMMARY

THE IMPORTANCE OF DATA PROTECTION

- IDC estimates that more than 180 zettabytes — 180 billion terabytes — will be created in 2025.
- According to IBM's 2022 Cost of a Data Breach report, breaches that resulted from accidental data loss cost organizations an average of \$3.95 million.
- Intellectual property theft costs the US between \$225 billion and \$600 billion annually (IP Commission Report).

FORTRA DATA PROTECTION INCLUDES:

- Fortra Data Loss Prevention
- Fortra Data Classification
- Fortra Secure Collaboration



Fortra Data Protection solutions can help organizations with:



Classification

Monitoring

Control

Protection

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