GO ANYWHERE®
Managed File Transfer

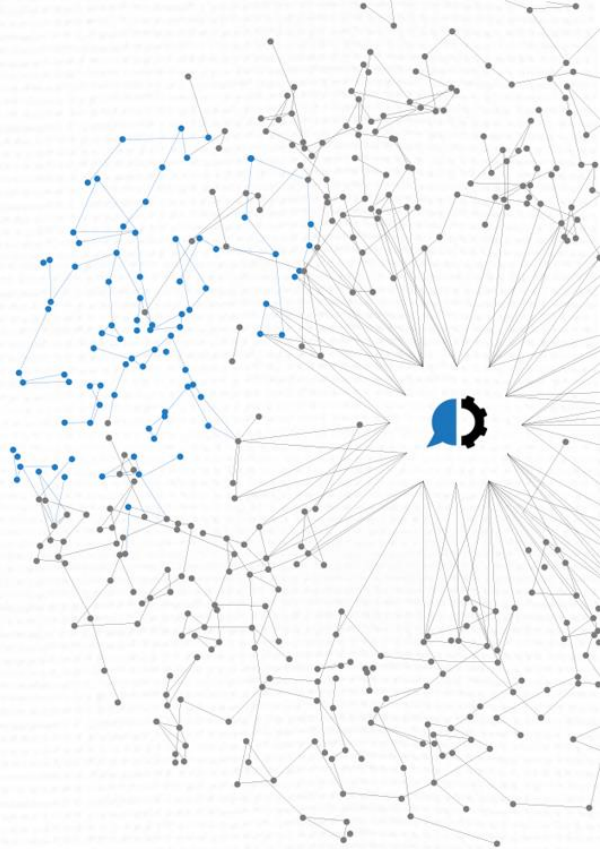# Safeguard Your File Sharing With a Secure Solution

## Agenda

1. The challenges of free EFSS tools
2. What do you need in a file sharing and collaboration tool?
3. Addressing file sync and share with MFT
4. EFSS use cases
5. Live demo
6. Q&A

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# Today's Presenter

**Dan Freeman**

*Senior Solutions Consultant*

HelpSystems

# Free is Best… Right?

Maybe not when it comes to EFSS tools…

**$  YES, THEY'RE FREE… BUT THERE'S STILL A COST**

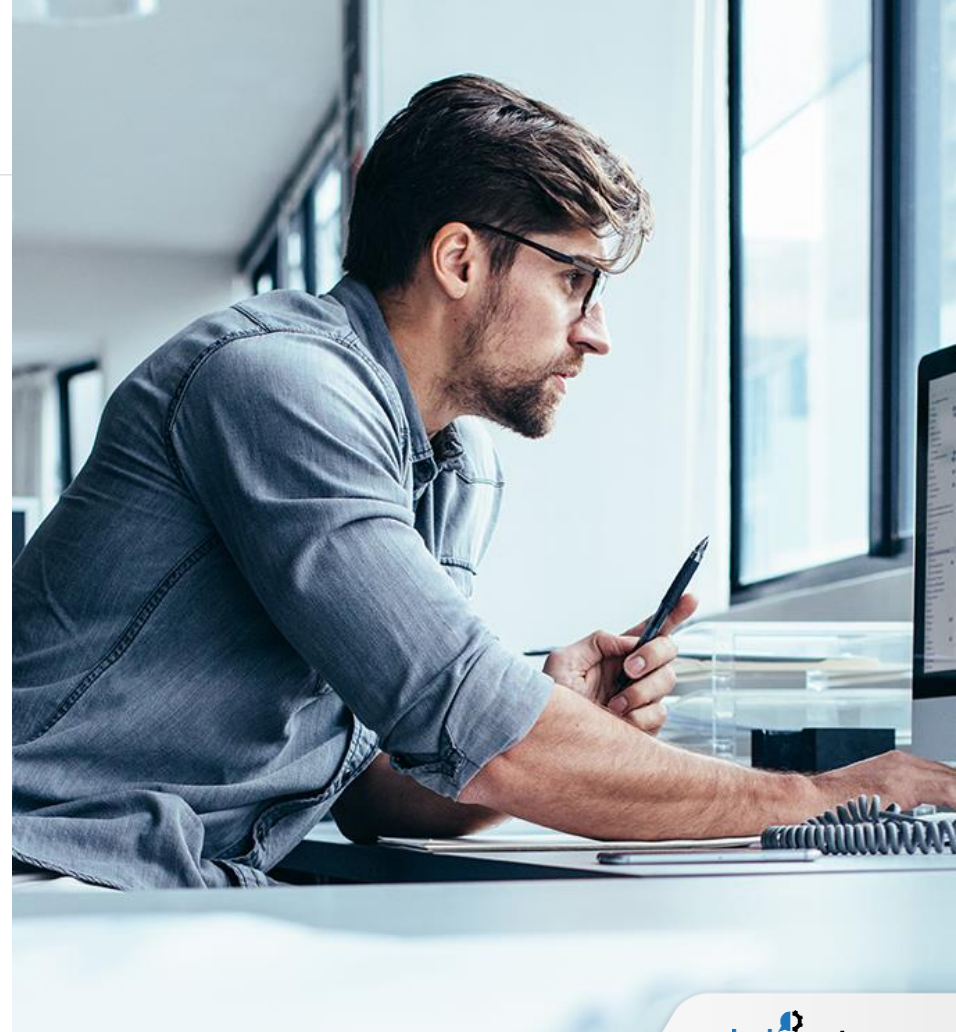Are the features robust and secure enough for your organization's needs?

**DO THEY MEET YOUR BUSINESS REQUIREMENTS?**

Can you send large file attachments? Does the tool help you comply with requirements like PCI DSS, HIPAA, and the GDPR?

**DO THEY OFFER AMPLE SECURITY?**

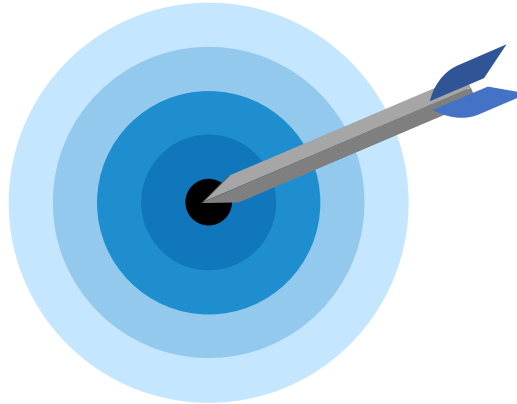Most free tools lack encryption and access controls, presenting risks for your organization's data security.

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# What To Look for in an EFSS Solution



Security

Reporting

Encryption

Your EFSS Solution Needs

Role management

Auditing

Flexibility

# How MFT Addresses File Sync & Share

Collaboration & sharing tools from GoAnywhere MFT

**GoDrive**

User-to-user file synchronization and sharing

**Secure Folders**

Set granular permissions for users on server folders

**Secure Mail**

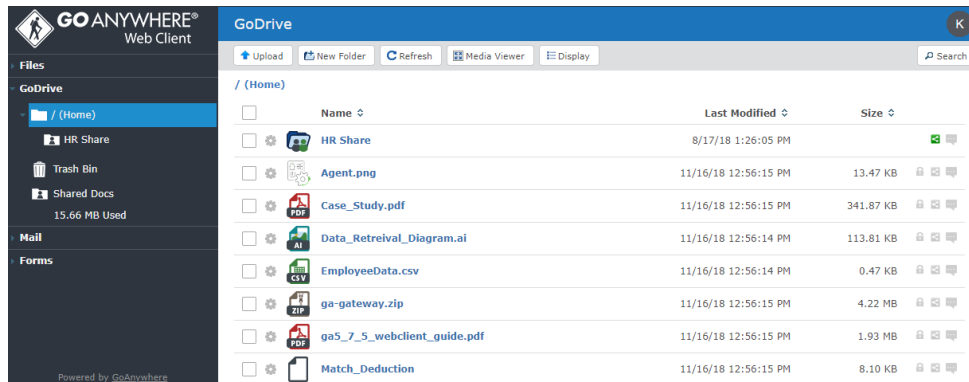Send encrypted messages and files with no size limitations

**Secure Forms**

Submit encrypted information for processing within GoAnywhere

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# GoDrive Overview

- 5 free users with every installation of GoAnywhere

- Person-to-Person file sharing and collaboration

- On-premise storage of files

- Files are encrypted with AES-256

- Set user disk quotas

- Assign roles/permissions at the folder and file level

- Full audit trails of all activity (uploads, downloads, sharing, etc.)

- No subscription fees

- File revisions and Trash bin

- Image thumbnails and media viewer

- Add and View Comments

- Synchronize with Windows and Mac desktops and laptops

- iOS app for iPads and iPhones

- Device management - Administrator can approve or reject devices, remote wipe

# GoDrive vs Secure Folders

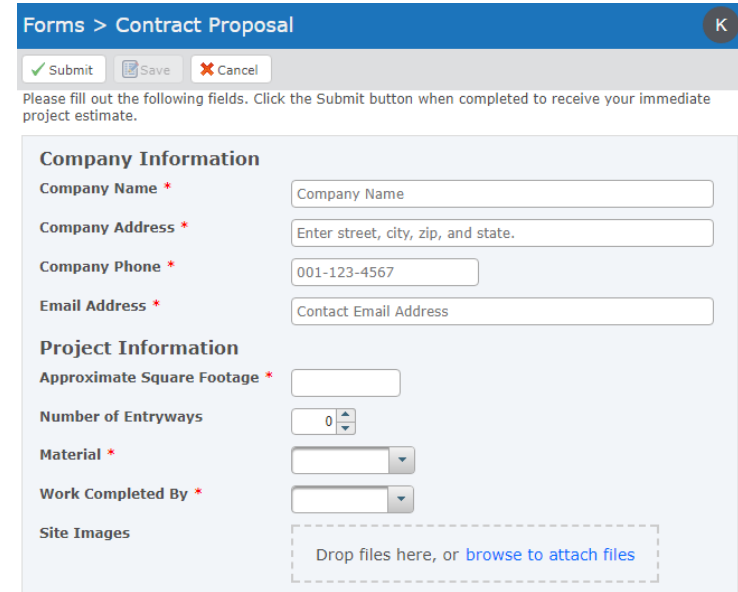| | GoDrive | Secure Folders |
|---|---|---|
| Ideal for | User-to-User | User-to-Server |
| Files stored On-Premise | ✔ | ✔ |
| Files can be accessed by backend applications | ✘ | ✔ |
| Triggers to automatically process files | ✘ | ✔ |
| AES 256 Encryption | Always | Optional |
| Share files | ✔ | ✔ |
| Receive email notices on shared items | ✔ | ✔ |
| Thumbnails and media viewing | ✔ | ✘ |
| Comment on files | ✔ | ✘ |
| Trash bin | ✔ | ✘ |
| File revision history | ✔ | ✘ |
| Synchronize with Windows and Mac Devices | ✔ | ✘ |
| Licensing | User-based | Server-based |

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# Secure Mail

▶ 5 free users with every installation of GoAnywhere

▶ Files and messages are transferred over a secure HTTPS connection

▶ Your system keeps possession of the files (in encrypted form) until the recipient retrieves them (not hosted)

▶ No file size limits

▶ Recipients don't have to deal with keys or certificates (just click on the URL)

▶ Customizable email templates (use your own logo, color schemes, fonts)

▶ Licensed as an add-on module for GoAnywhere MFT

Employee    Email Notification    Recipients

GoAnywhere MFT    Download Files Securely
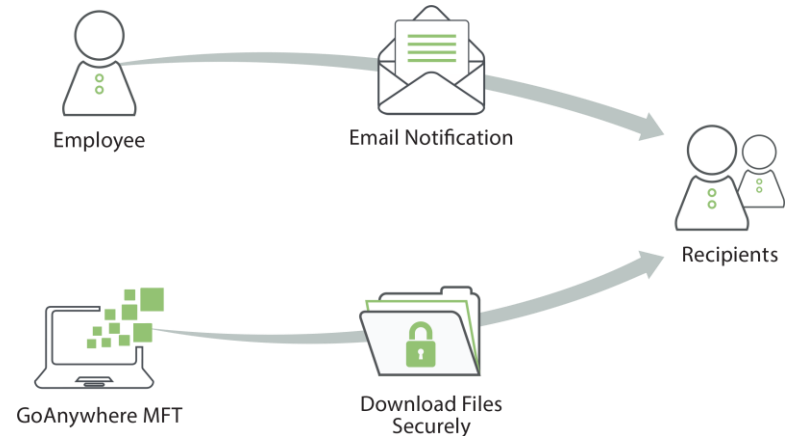
# Secure Forms

- ▶ Design custom forms with fields to collect information

- ▶ Supports text boxes, radio buttons, check boxes, drop down lists, etc.

- ▶ Optionally submit one or more files along with the form

- ▶ Form data and files are processed through Project workflows

## ICAP Integration with Clearswift

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### *How it works...*

**1** Inspect file transfers

**2** Intercepts content when DLP is required

**3** ICAP runs rule set

**4** If content can be sanitized, transmission is allowed and continues

**5** If content cannot be sanitized, transmission is blocked

ICAP Integration

**help**systems
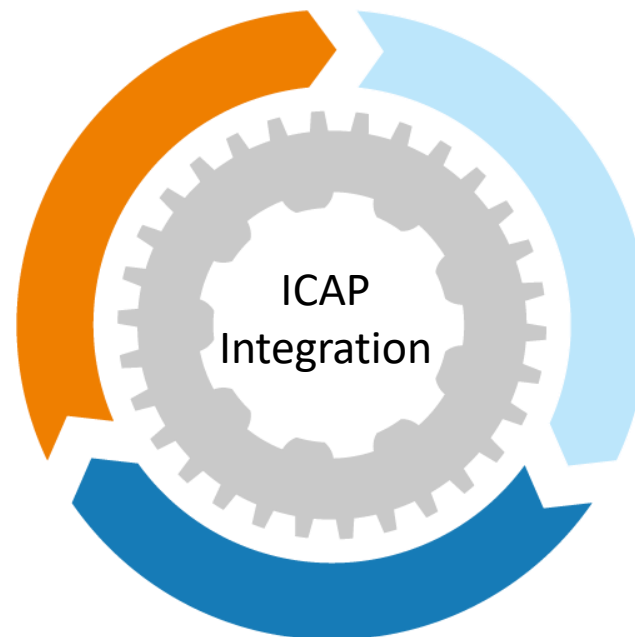
# Use Cases for EFSS

Ideas to get you started!

**$ Collect Payment**

Secure form embedded on website allows city residents to collect monthly water, disposal, and electricity bills.

**Send Files to Home Office**

Share files back to home base securely from the field. Example: investigators gathering sensitive data and sending it back to the office for processing.

**↑ Upload Ballots**

Let individuals securely transfer sensitive data electronically, such as absentee or overseas ballots for elections.
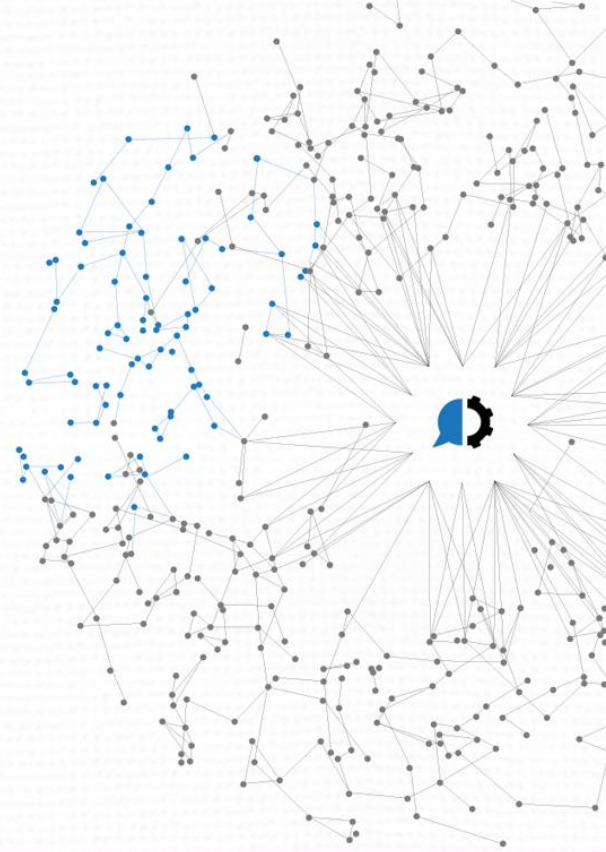
**Store Files**

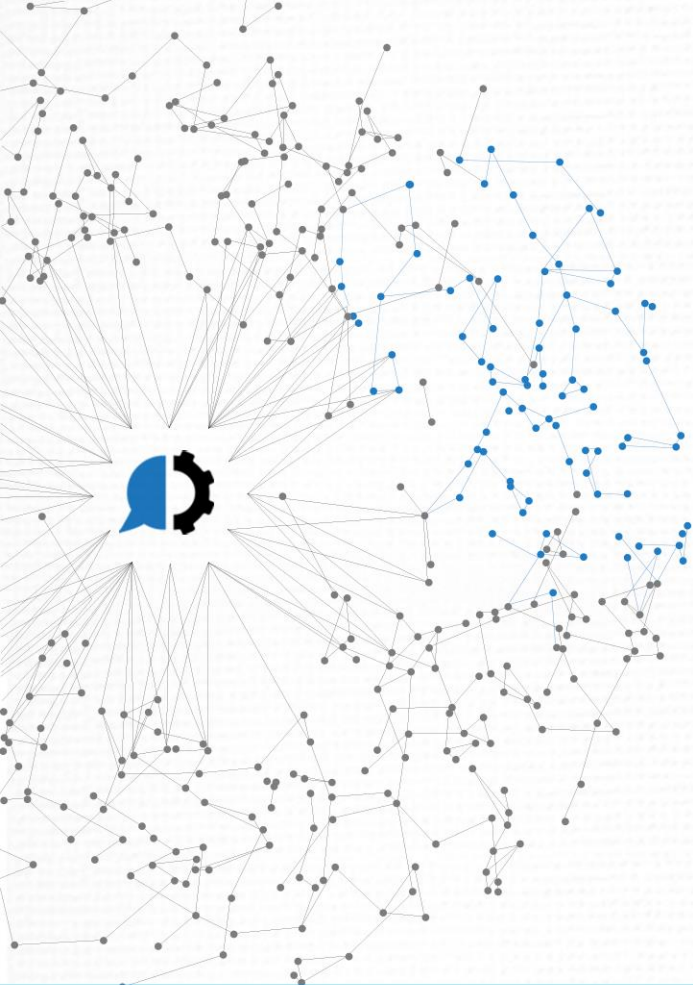Store documents and folders securely on network servers, for file sharing and collaboration between employees.

Legal firms

Government agencies

Accounting & finance

Small organizations

& more!

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# Live Demo

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# Thank you for joining us!

▶ Questions about content collaboration and sharing with GoAnywhere? We're here to help.

  ▶ dan.freeman@helpsystems.com

  ▶ goanywhere.support@helpsystems.com

  ▶ www.goanywhere.com

▶ Request a walkthrough of these features at www.goanywhere/demo or reach out to your sales representative.

*A survey will display after this webinar ends.*
*Please let us know how we did. Thanks for your feedback!*

Any
Questions