

# FORTRA<sup>TM</sup>

DATASHEET (CYBERSECURITY)

## Fortra Data Protection

Your business is not static, nor is the data that drives it. Whether it's source code, sensitive patient information, or financial documents, data fuels businesses. That data is growing and changing by the moment and in a rapidly changing threat landscape, it's at risk of being lost or stolen.

In many ways, a business is only as viable as its data. In the face of mounting data breaches, evolving data privacy laws, and a hybrid workforce, it's imperative for companies to keep track of their data and ensure its being kept safe without slowing the pace of their business or impeding productivity.

### Why Fortra

Fortra offers world-class infrastructure protection, data security, intelligence, and automation solutions. Over 30,000 loyal customers worldwide trust us to help them create a simpler, smarter, more powerful IT. Partner with us because of our:

- Commitment to Cybersecurity
- Exceptional Support
- Breadth of Solutions
- Vendor Stability

**Fortra can help security and risk management leaders understand and govern an organization's data, protect it from loss or theft – malicious or accidental – and ensure it can be shared securely with third parties.**

### Data Classification

Understand, with sensitivity labels, what data is sensitive so you can prioritize what's protected.

### Data Loss Prevention

Protect critical data and IP wherever it lives: on devices, networks, and the cloud.

### Secure Collaboration

Encrypt and control who has access to data, wherever it travels.

### PRODUCT SUMMARY

#### THE IMPORTANCE OF DATA PROTECTION

- IDC estimates that more than 180 zettabytes – 180 billion terabytes – will be created in 2025.
- According to IBM's 2022 Cost of a Data Breach report, breaches that resulted from accidental data loss cost organizations an average of \$3.95 million.
- Intellectual property theft costs the US between \$225 billion and \$600 billion annually (IP Commission Report).

#### FORTRA DATA PROTECTION INCLUDES:

- Digital Guardian Data Loss Prevention
- Titus Data Classification
- Vera Secure Collaboration



Fortra is here to help wherever you are in your data protection journey. Whether you're looking to govern how data flows through your organization or secure data you share with third parties, our Data Protection solutions can help you mitigate the risk of data loss. And with both Software-as-a-Service offerings and Managed Services, we can help simplify the complexity of cybersecurity, speed time to deployment, and serve as an extension of your security team.

Fortra Data Protection solutions can help organizations with:



### Identification

Using the most comprehensive data discovery, tagging and remediation on the market, Fortra can help identify the data you have, both structured or unstructured, across platforms, devices, and in the cloud.



### Classification

By applying rich, actionable metadata to your sensitive data, Fortra can ensure its protected and controlled wherever it goes. Applying visual labels that identifies the sensitivity of the data across your organization, along with labels to file metadata, gives it context and helps ensure proper data handling, both by humans and other downstream solutions.



### Monitoring

It's difficult to protect what you can't see. Get the most complete view of all of your organization's data with enterprise-wide visibility. Monitor, log, and block threats to your data, wherever it resides. Fortra's deep visibility enables service providers to demonstrate regulatory compliance through data movement reports and audit trails.



### Control

An effective data protection program needs to find a balance between how it controls data and educates users on the importance of sensitive data and IP. Fortra governs data without impacting productivity, warning a user if they're about to violate a policy and outright blocking some behavior, like moving classified files.



### Protection

Whether it's with an auditor, a supply chain partner, or a customer, all organizations deal with sensitive data that at some point needs to be shared outside the company. Fortra enables organizations to encrypt that data and securely share it with third parties. Once shared externally, the data owner can still control who accesses it, track its use, or revoke access, wherever it's sent.

## Take the Next Step in Your Data Protection Journey

Whether you're looking to deploy data protection solutions for the first time or enhance your existing technology, we want to help. Visit [fortra.com](https://fortra.com) to learn more about our cybersecurity portfolio or talk to our of our solutions experts.

# FORTRA™

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### About Fortra

Fortra is a cybersecurity company like no other. We're creating a simpler, stronger future for our customers. Our trusted experts and portfolio of integrated, scalable solutions bring balance and control to organizations around the world. We're the positive changemakers and your relentless ally to provide peace of mind through every step of your cybersecurity journey. Learn more at [fortra.com](https://fortra.com).