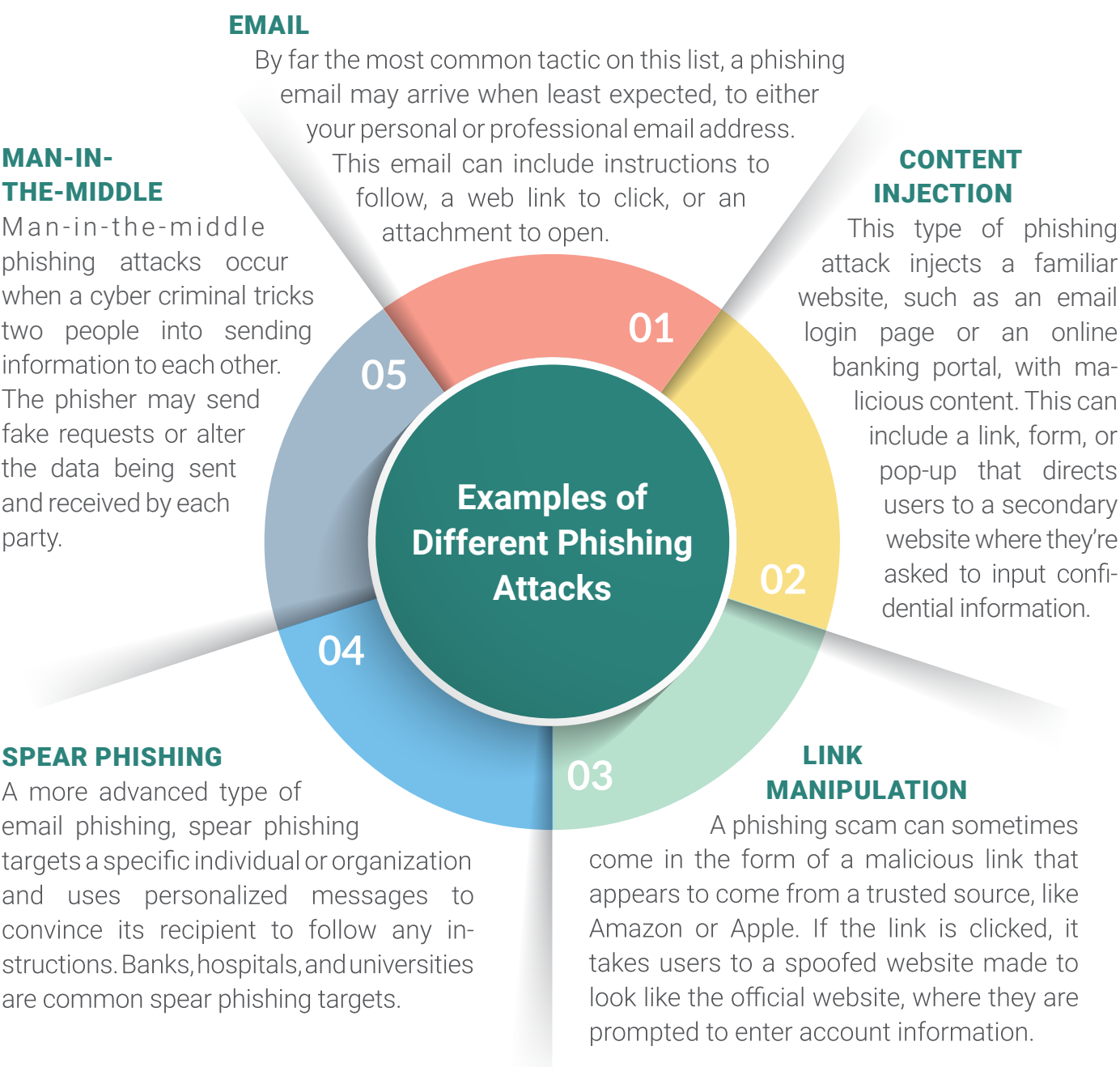


# What Is Phishing?

Phishing is a cyber crime that uses tactics like deceptive emails, websites, and text messages to steal confidential information from individuals or organizations. Cyber criminals use stolen information like addresses, names, and social insurance numbers to apply for credit cards or loans, open bank accounts, and commit other fraudulent activity.



# Who Could Be a Phishing Target?

**Any type of business, government, organization, or individual can be the target of a phishing attack.** Anyone can be deceived by a phishing tactic and tricked into exposing sensitive data to a cyber criminal. Because of this, it's vital that all your employees can successfully detect and report any phishing attempts.

