



CASE STUDY (Data Classification)

Safran Morpho

Classifies & Protects Sensitive Information and Meets Export Control Requirements with Titus

Company Profile

Morpho, Safran's security business, addresses emerging security requirements for individuals, businesses and countries. Its expertise spans three core markets: identification of persons and goods, production and personalization of e-documents, detection of threats and substances. Morpho has over 7,700 employees in more than 40 countries. With integrated systems operating in more than 100 countries, its solutions and technologies are now part of daily life, reinforcing security and building trust around the world.

Business Situation

Morpho is a pioneer in the development of security solutions that help contribute to the safety and security of people, transportation, data and countries around the world. To say the company is security conscious is an understatement, as security is Morpho's core business. The company handles large amounts of sensitive data related to the security products it develops, as well as the systems of its customers around the world.

With such a heavy emphasis on security, Morpho's IT and Security team started looking for a better way to control the flow of data within the organization, particularly information found in Microsoft Outlook© email and in Microsoft Office© documents. As the company has several U.S.-based subsidiaries, they also needed to comply with Export Administration Regulations (EAR), which regulates the export and re-export of most commercial items that are dual-use items with the military.

Solution

Morpho was searching for a way to classify information in order to apply security measures to prevent information leaks and ensure compliance with EAR in the U.S. With that in mind, the company started actively looking for a solution. Following a public Request for Proposal process specifically focused on finding a classification solution which would meet their intellectual property and export control requirements, Morpho chose Titus.

"As an organization, we handle extremely sensitive information and are all too aware of the risks to that information. Our intellectual property is what our business is built on, and the security of our customer's data is always our top priority."

> Laurent Porracchia IT Innovation and Security Manager

Titus Case Study Safran Morpho

"After assessing several solutions we quickly determined that the Titus user-driven approach to classification was the best fit for our needs. By empowering our users, who know the sensitivity of the content in their emails or documents, we are able to ensure data is secured while making our users more aware of how data should be handled."

Laurent Porracchia
IT Innovation and Security Manager

Morpho selected Titus products based on their ease of use, and based on the company's proven track record with some of the world's most security focused organizations. Furthermore, Titus' work with other companies on their need to comply with EAR reinforced that Titus could help Morpho in meeting the requirements of this regulation. Morpho deployed the entire Titus Classification Suite − Titus Message Classification™, Titus Classification for Microsoft Office™, and Titus Classification for Desktop™. With these solutions in place, users throughout the company are able to classify and mark emails and documents, and are responsible for determining how data should be handled. With Titus Classification solutions, all content types can be classified at the desktop − including emails, Word, PowerPoint and Excel documents, PDFs, video files and more.

Benefits

Morpho has deployed the full suite of Titus classification solutions to more than 3,000 users worldwide, creating a corporate culture that includes a complete approach to classification where users are more aware of how data should be handled, and only authorized users can view data. By deploying these solutions, Morpho has seen improved data security across the enterprise and has helped to ensure compliance with EAR. Furthermore, information is

classified, enabling the organization to qualify the value of each piece of information and make intelligent, deliberate decisions on how that information is handled.

About Titus

Titus is a leading provider of security and data governance software that helps organizations share information securely while meeting policy and compliance requirements. With over 2 million users worldwide, our solutions enable enterprises, military and government organizations to classify information and meet regulatory compliance by securing unstructured information. Products include Titus Classification, the leading message, document and file classification and labeling solutions that enhance data loss prevention by involving end users in identifying sensitive information; Titus Mobile, a mobile email solution for securely sending email and viewing attachments on mobile devices and the Titus family of classification and security solutions for Microsoft SharePoint. Titus solutions are deployed within over 500 organizations around the world, including Dow Corning, United States Air Force, NATO, Pratt and Whitney, Canadian Department of National Defence, Australian Department of Defence, and the U.S. Department of Veterans Affairs. For more information, visit www.titus.com.

"Our goal with classification and with implementing Titus was to enhance our overall security. We now have confidence that intellectual property and export controlled data is being handled correctly every step of the way as policies are enforced in real-time at the desktop, so accidental data leakage can be minimized."

Laurent Porracchia
IT Innovation and Security Manager



About HelpSystems

HelpSystems is a people-first software company focused on helping exceptional organizations Build a Better IT™. Our holistic suite of security and automation solutions create a simpler, smarter, and more powerful IT. With customers in over 100 countries and across all industries, organizations everywhere trust HelpSystems to provide peace of mind. Learn more at www.helpsystems.com.