FORTRA

SOLUTION BRIEF (Fortra)

Healthcare Information Protection

Sharing information is a critical component of providing patient healthcare. Hospitals, labs, and insurers are just some of the organizations that must regularly gather, share, and manage sensitive Protected Health Information (PHI) and Personally Identifiable Information (PII) about patients. The healthcare industry operates under rigorous data privacy requirements that mandate this information be protected and remain private at all times. These regulations pose a significant challenge because, in the course of providing treatment and processing claims, a patient's PHI, PII, and even Payment Card Industry (PCI) information must be exchanged with multiple different parties.

Extending beyond immediate patient care are the research and development organizations, such as biotechnology, pharmaceutical, and medical device manufacturers whose intellectual property (IP) fuel next-generation advances in all aspects of healthcare. Just one breach of a patentable innovation could cost an organization millions in lost research and revenue.

To enable effective and secure information sharing, healthcare organizations require a clear, consistent way to identify information sensitivity and determine proper handling. Fortra's Data Classification Suite (DCS) solutions make it easy for healthcare providers to apply uniform classifications and markings to emails and documents. The powerful DCS policy engine leverages the content, context, classification, and user attributes to ensure the right people are accessing the right information and are sharing it according to policy.





PHI has 50 times the black market value of PCI

Identify Sensitive Information

- Identify PHI, PII, PCI and IP
- Apply dynamic visual markings for security awareness and accountability
- Comply with privacy and marking regulations

Prevent Data Loss

- Automatically trigger consistent application of encryption technologies
- Enforce access, handling, sharing and other security policies
- Audit user behavior when handling sensitive data

Protect Data On Mobile Devices

- Secure sensitive information in an encrypted container
- Control mobile data sharing via upload, email, print, copy, or opening into other apps
- Delete sensitive files based on device location (geofencing) or expiration period

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For more information please see our Information Security Homepage.		
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Alert users to the file's sensitivity and guide them in the application of the appropriate classification

DCS Solutions for Healthcare

DCS simplifies the identification of healthcare information and adds structure to the volumes of unstructured data within the healthcare environment. Consistent labels are applied to maintain compliance with regulations while the corresponding metadata improves email and document management, prevents inadvertent disclosure, simplifies archiving of information, and triggers consistent encryption for added security.



Fortra is a cybersecurity company like no other. We're creating a simpler, stronger future for our customers. Our trusted experts and portfolio of integrated, scalable solutions bring balance and control to organizations around the world. We're the positive changemakers and your relentless ally to provide peace of mind through every step of your cybersecurity journey. Learn more at <u>fortra.com</u>.

About Fortra