

SOLUTION BRIEF

Data classification is the foundation of an effective information governance strategy. By identifying the business value of unstructured data at the time of creation, organizations can make intelligent, deliberate decisions on how that information is handled.

User Engagement

When users are active participants in security, they become more accountable for the information that they create. With support for automated, guided, and user-driven classification, Titus integrates data identification and information protection into the user's regular workflow. This promotes a culture of security that enables organizations to enforce data governance policies and prevent inadvertent disclosure.



Security Awareness

Titus Classification clearly identifies sensitive information by applying classification labels and visual markings to email and documents. As users work with the information, they are educated with interactive policy tips to encourage proper handling and prevent disclosure to unintended recipients.



Information Protection

DLP, encryption, and other perimeter security solutions can leverage Titus classification metadata to determine what information is sensitive and how it should be protected. Classification selections and other information attributes can also trigger automatic protection by Microsoft Rights Management Services® (RMS).



Retention Management

Titus Classification can be used to capture retention-related metadata as users create and send information. This metadata can then be mapped to retention codes, so that organizations can defensibly delete information as it goes from asset to liability. Titus metadata also enhances eDiscovery by making it easier to find relevant information for legal, compliance, and regulatory requests.

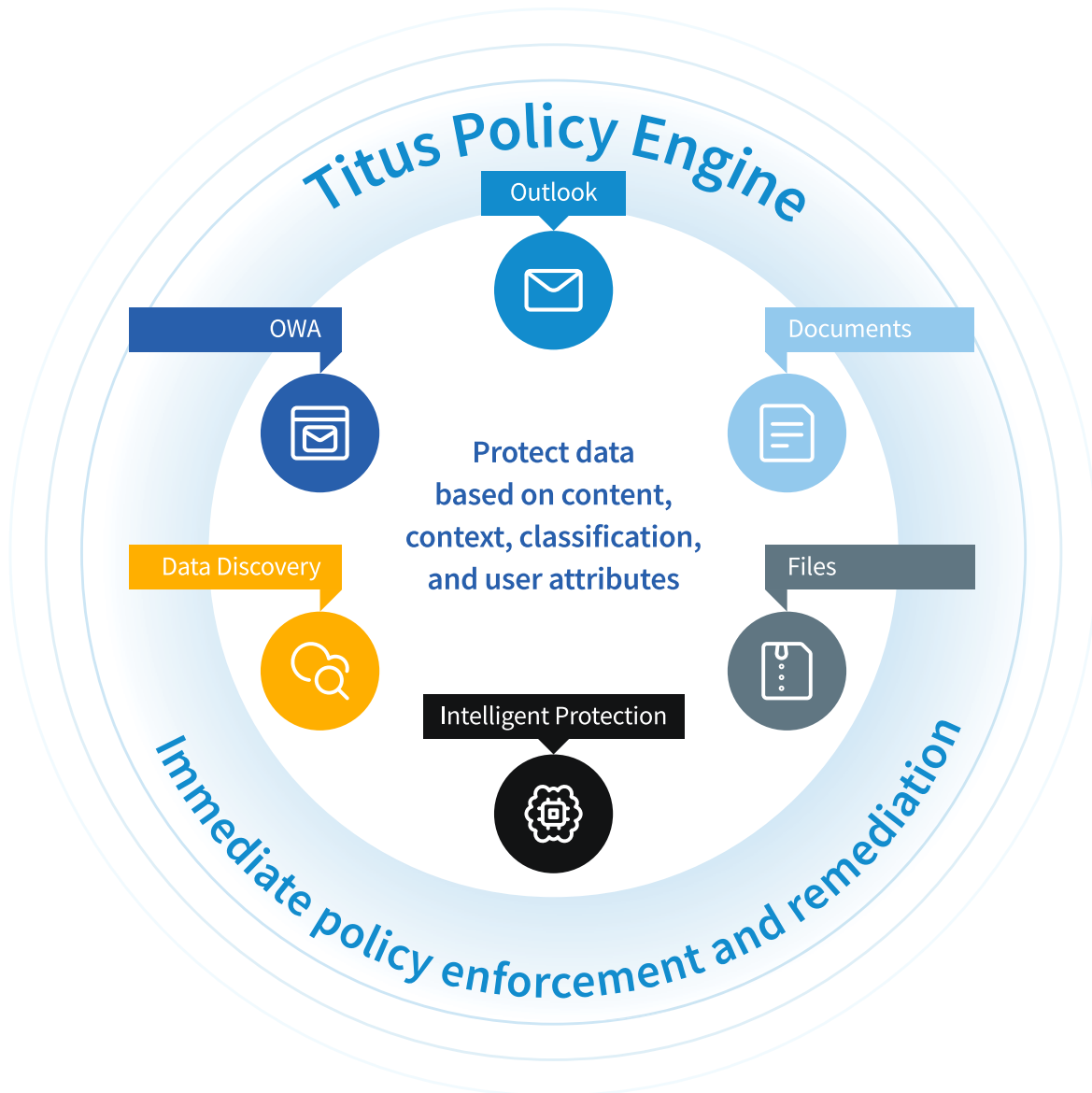


Compliance

Titus Classification enables organizations to confidently share information while complying with government and industry regulations. Titus solutions are used by organizations to comply with standards and regulations like ISO 27001, NERC, HIPAA, SOX, ITAR, EAR, and various government marking standards.



Top reasons for **data classification**



titus
by HelpSystems

www.titus.com

About **HelpSystems**

HelpSystems is a people-first software company focused on helping exceptional organizations Build a Better IT™. Our holistic suite of security and automation solutions create a simpler, smarter, and more powerful IT. With customers in over 100 countries and across all industries, organizations everywhere trust HelpSystems to provide peace of mind. Learn more at www.helpsystems.com.