

Collaborate Securely in the Cloud with Data Classification



1

Identify the Business Value of Data

Empower your organization to make intelligent, deliberate decisions on how sensitive information is treated in the cloud. With support for automated, suggested, or user-driven classification, Titus will identify, classify and protect the sensitivity and value of unstructured data.



2

Use Metadata as the Foundation for Secure Collaboration

Enhance security solutions with Titus persistent metadata, by enabling other tools, such as Cloud Access Security Brokers (Skyhigh, for example) to focus on the highest-risk areas. Titus identifies sensitive data so that your security team can optimize security policies value of unstructured data.

Promote a Culture of Security

Provide the appropriate tools to allow users to recognize the business value of the information they are creating and sharing. Titus makes users aware of their responsibilities when handling information, helping to align end user behavior with corporate security policy.

3

Where do I start?

As organizations look to embrace the benefits of cloud collaboration, defining the sensitivity of information is a critical first step. You may already have an idea of the classification labels you need, but if you are just starting, it's best to start simple! Titus recommends a first approach of three levels of sensitivity to identify your data. You can always build out from here to meet your future needs.



RESTRICTED

Highly Sensitive, to be shared only with authorized individuals



INTERNAL

Sensitive, not to be shared outside the organization

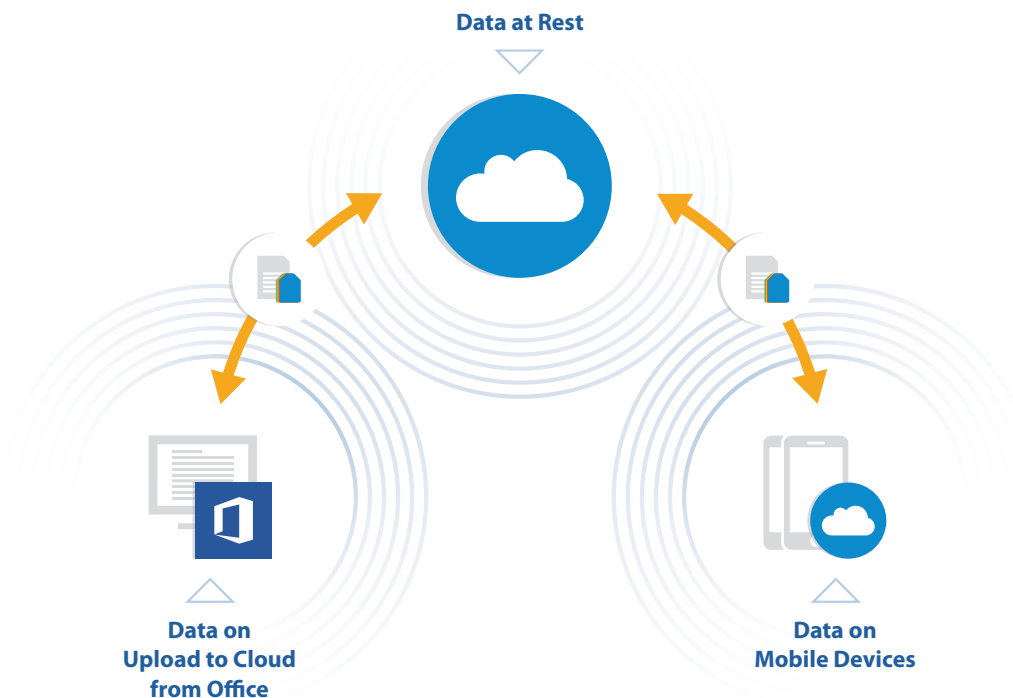


PUBLIC

Non-sensitive, can be shared outside the organization

Define Your Cloud Data

From mobile to on-prem through to the cloud, Titus identifies, classifies and protects information with persistent metadata, and illuminates data sensitivity and areas of highest risk.



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