

## Netskope and TITUS

# Identify and Protect Sensitive Data in the Cloud

### As the accessibility to cloud data sharing and storage apps increases, so does the risk of data loss.

The combination of Titus Classification and Netskope cloud enablement solutions enables enterprises to embrace the cloud while ensuring sensitive information is not at risk. By clearly identifying data, Titus Classification empowers Netskope to make dynamic, fine-grained policy decisions before information is uploaded to the cloud. Together, Titus and Netskope provide organizations with the confidence to embrace the cloud.

For the increasingly mobile and global workforce, cloud sharing apps are an essential tool for efficient information sharing. Accessible from anywhere from multiple device types, cloud apps dramatically facilitate the ability to share large volumes of data and collaborate with wide-spread colleagues and partners. However, IT has very little visibility into what information is being uploaded, and few – if any – controls over what is being shared. As a result, it is far too easy for users to mistakenly overshare information or use unsanctioned apps.

Data classification is the foundation of data security – and this remains true in the cloud. Titus Classification provides automated, system suggested, and user driven classification to clearly identify to both people and technology how the information should be secured. Classification visual markings help ensure user accountability and help foster a culture of security within the workforce.

The classification is also added to the file as persistent metadata, thereby focusing security on the data itself. Titus Classification enables a Metadata Policy Border™ which ensures that data is shared according to policy. This border is enforced by Titus policies and the entire security ecosystem. In the case of cloud sharing, Netskope leverages the file classification to enforce appropriate data protection policies before the file is uploaded to the cloud.

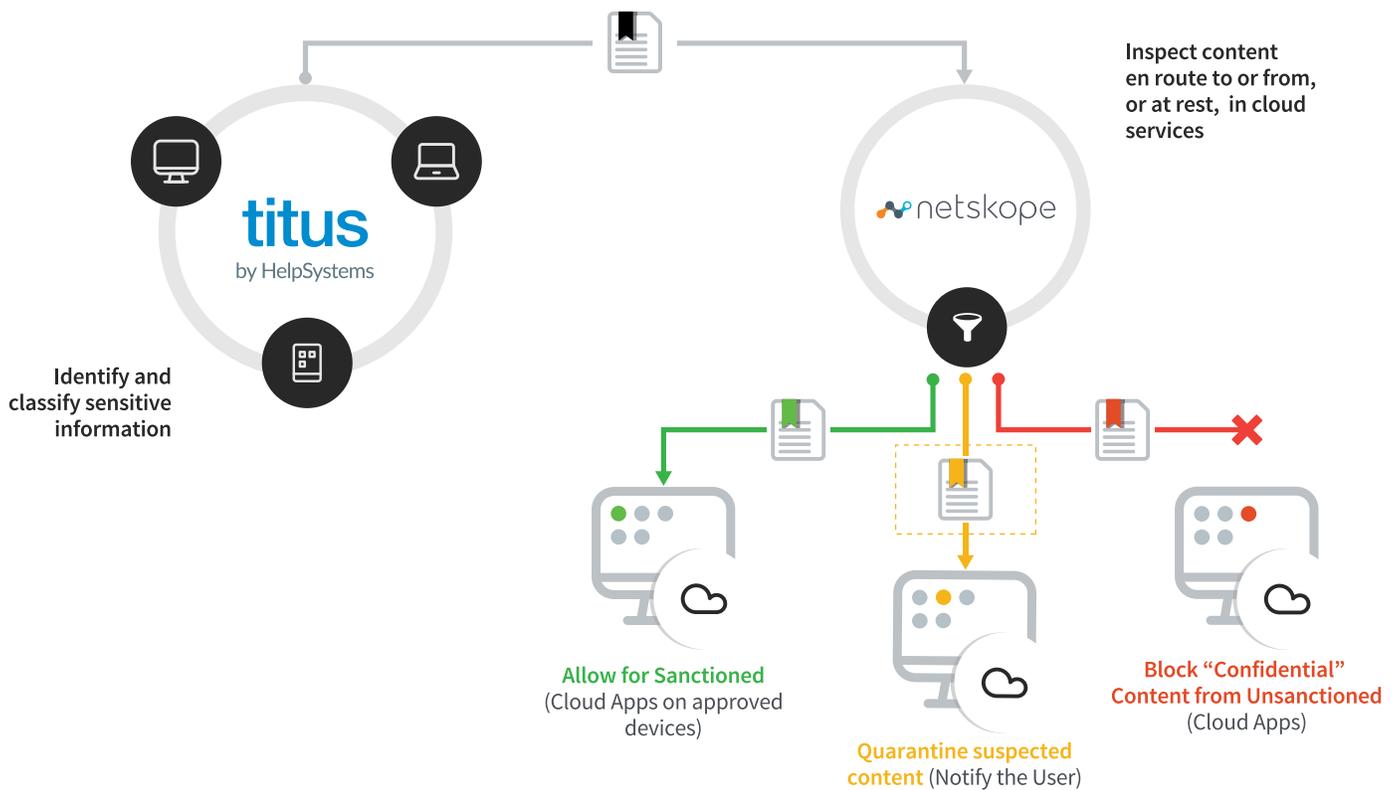
Netskope helps govern cloud usage, enabling organizations to find, understand, and secure cloud apps in real-time and across any app. Granular policies let organizations shape activities, not block apps.

Netskope incorporates rich contextual details provided by data classification, as well as user identity, access method, devices, location, activity, and content to control information flow according to security policy.



#### About Netskope

Netskope™ is the leader in safe cloud enablement. Netskope gives IT the ability to find, understand, and secure cloud apps. Only Netskope empowers organizations to direct usage, protect sensitive data, and ensure compliance in real-time, on any device, for any cloud app so the business can move fast, with confidence.



By reading the Titus Classification metadata, Netskope can ensure that corporate information is restricted to only corporate instances of the app and, if uploaded, ensure the file is protected. For instance, Netskope policy could be set to automatically encrypt the most sensitive files before they are uploaded, ensuring that the data will remain protected under any circumstances.

Titus Classification assists Netskope in the accurate identification of sensitive information in email, documents, and files. Any variation between the Titus Classification and Netskope content scan will be flagged for review to determine security policy and detect malicious insider activity.



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