

Identify Sensitive Data with Accurate Classification

The volume of data being created is growing almost as fast as the velocity at which it moves. Ensuring this data remains secure without removing its business value can be a challenge. Even more challenging is ensuring that sensitive data remains secure without burdening your end users with timeconsuming and confusing guidelines, workflows, and extra steps.

Restricting access to certain data to only a specific group or individual is an effective way to do just that. What's required is a solution that automates the classification and protection of data, without the need for user intervention. Based upon any number of parameters—department, role, security clearance, region, office location, etc., Seclore Rights Management can be invoked to ensure your data is protected regardless of how it travels or where it is located.

Robust data identification delivers more accurate classification

Data classification is often referred to as the first line of defense in any data security solution, but a classification label needs to be accurate to be effective. Data can't be protected properly if the contents of the data isn't completely understood.

Titus data classification is backed by a Data Detection Engine that is designed to assist, augment, and even replace the end user to deliver accurate classification that embeds persistent metadata that enables specific and actionable controls.

Robust data classification delivers automated protection

Rights Management is often referred to as the last line of defense, or the last mile in data protection. Ultimately, the means to an end, making identification and classification "actionable".

Identify it, classify it, Seclore-It

With the data accurately identified and classified, Digital Rights Management can now add more precise controls to the files in question. With the datacentric security platform from Seclore, you have options that go beyond mere encryption.

The detailed and granular metadata applied is ingested by Seclore Rights Management to determine the level of control required. Files protected by Seclore offer complete and specific control over how files are handled over their lifespan; for example:

SECLORE

About Seclore

The Seclore Data-Centric Platform brings together best-of-breed Data-Centric Security solutions with existing Enterprise Security systems to streamline the discovery, identification, protection and tracking processes which enables organizations to increase agility, automate processes, and extend the value of individual point solutions for the highest degree of document security and tracking. Learn more at www.seclore.com

**Who can access the file?**

Whether that be specific users or groups both inside or outside the organization

**What rights do these individuals have?**

Including view, edit, print, copy content, take screen grabs, work offline, and more

**When do these rights apply?**

Rights can be granted or revoked on specific dates and times, or so many days from first access

**Where do these rights apply?**

Use location-based controls like geo fencing, lock to device, or even block mobile access

BENEFITS

- Titus' enterprise-grade classification solution helps organizations understand what data they have. Next-generation rights management from Seclore gives these same organizations the controls required to protect it

How the Titus Classification and Seclore DRM Works

The Seclore-Titus integration employs a powerful combination of enterprise-grade classification and file-level security. This helps organizations to better understand and categorize the data they have as well as secure that data wherever it travels. These technologies further complement other security solutions used to protect data such as CASB and DLP. All of this serves to dramatically improve an organization's overall security posture to protect against data breaches and having sensitive data fall into the wrong hands.

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